

309558

NAME

AND

ADDRESS

SALESPERSON



AGREEMENT MADE BETWEEN

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

1021-63324-1

Required

prior notice

DATE PRINTED 02/25/13

1

Cancellation Notice

Announcement 28 days

CONTRACT NO. REV.

AND **PAGE**

AGENCY (OR SERVICE) ACTING AS AGENT FOR 345836 ADVERTISER (OR AGENCY AND ADVERTISER) CARRICK CONSULTING

GARCETTI FOR MAYOR 2013 8271 Melrose Ave 271 Madison Ave

New York NY 10016-1001 Los Angeles CA 90046-6824 USA

USA

CONTACT JEFF TURK $\label{eq:product} \textbf{PRODUCT} \texttt{garcetti} \ \texttt{for} \ \texttt{mayor}$

LOCAL AGENCY EST. NO. Andrew Del Guercio **PRODUCT** 1307 SALESPERSON CODE

NATIONAL

BROADCAST SCHEDULE STARTING 03/04/13 AND ENDING 03/04/13 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and obtaining and solutions and obtained by the NonDiscriminate on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.			LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
									-	
1 **LUR	M ** BE	2	05:00A	06:00A	158	03/04/13-03/04/13	CBS2 NEWS 5A	2	75.00	150.00
2 ** LUR		2	06:00A	07:00A	158	03/04/13-03/04/13	CBS2 NEWS 6A	2	75.00	150.00
3 ** LUR	M ** BE max sep btwn sets	4	07:00A	09:00A	158	03/04/13-03/04/13	THE EARLY SHOW	4	75.00	300.00
4 **LUR	M ** BE	2	09:00A	09:57A	15S	03/04/13-03/04/13	LET'S MAKE A DEAL	2	900.00	1800.00
5 **LUR	М ** ВЕ	2	09:57A	11:00A	15S	03/04/13-03/04/13	PRICE IS RIGHT	2	900.00	1800.00
6 **LUR	M ** BE	2	11:00A	11:27A	15S	03/04/13-03/04/13	CBS2 NEWS 11A	2	250.00	500.00
7 **LUR	М ** ВЕ	2	11:30A	12:30P	15S	03/04/13-03/04/13	YOUNG AND THE RESTLESS	2	900.00	1800.00
8 **LUR	М ** ВЕ	2	12:30P	01:00P	15S	03/04/13-03/04/13	BOLD & THE BEAUTIFUL	2	900.00	1800.00
9 **LUR	м ** ВЕ	2	02:58P	04:00P	15S	03/04/13-03/04/13	DR.PHIL	2	300.00	600.00
10 **LUR	м ** ВЕ	2	04:00P	05:00P	15S	03/04/13-03/04/13	JUDGE JUDY	2	300.00	600.00
11	М	2	05:00P	06:00P	15S	03/04/13-03/04/13		2	250.00	500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser



NATIONAL SALESPERSON



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CONTRACT NO. REV. 1021-63324-1

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DAGE

4200 Radford Avenue, . Studio City CA 91604

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			AND			PAGE 2
309558	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345836	ADVERTISER (O	R AGENCY AND ADVERTISER)	Cancellation Notice
NAME	CARRICK CONSULTIN	IG		GARCETTI FOR MAY		
AND	271 Madison Ave			8271 Melrose Ave		Required
AND						Announcement 28 days
ADDRESS	New York	NY 10016-1001		Los Angeles	CA 90046-6824	prior notice
	USA			USA		prior riotice
CONTACT	JEFF TURK			PRODUCT garcetti	. for mayor	
LOCAL SALESPERSO	Andrew Del Guercio N	AGENCY EST. NO.		PRODUCT 1307 CODE		

NO. WEEKS:

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BROADCAST SCHEDULE STARTING 03/04/13 AND ENDING 03/04/13

NONDISCRIMINATION POLICY: CBS Television Stations and obstances to advertising and obstances of the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

	D. N. C.	SPOTS	TIME		. =	EFFECTIVE DATES	DD00D4440	TOTAL	LINUT DATE	
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
**LUR	** BE cbs news @ 5p									
12 ** LUR	M ** BE cbs news @ 6p	2	06:00P	06:30P	15S	03/04/13-03/04/13		2	250.00	500.00
13 **LUR	м ** ВЕ	2	06:56P	07:30P	15S	03/04/13-03/04/13	ET	2	700.00	1400.00
14 **LUR	<u>м</u> ** ВЕ	2	07:30P	07:57P	15S	03/04/13-03/04/13	INSIDER	2	700.00	1400.00
15 **LUR		2	10:59P	11:35P	15S	03/04/13-03/04/13	CBS2 NEWS 11P	2	700.00	1400.00
16 **LUR		2	11:35P	12:37A	15S	03/04/13-03/04/13	DAVID LETTERMAN	2	350.00	700.00
17 **LUR	<u>м</u> ** ВЕ	2	12:37A	01:37A	15S	03/04/13-03/04/13	CRAIG FERGUSON	2	150.00	300.00
18 **LUR	<u>м</u> ** ВЕ	2	09:00P	10:00P	15S	03/04/13-03/04/13	TWO BROKE GIRLS/MIKE & MOLI	У 2	5000.00	10000.00
19 **LUR	М ** ВЕ	2	10:00P	11:00P	15S	03/04/13-03/04/13	HAWAII FIVE-0	2	3750.00	7500.00
							Total Contract:	40		33200.00
							Billing Summary			_
					Qtr 1	.00	Feb Mar .00 33200.00		<u>Total</u> 33200.00	

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AND **PAGE** 3 309558 AGENCY (OR SERVICE) ACTING AS AGENT FOR 345836 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME CARRICK CONSULTING GARCETTI FOR MAYOR 2013 Required 8271 Melrose Ave 271 Madison Ave AND Announcement 28 days **ADDRESS** New York NY 10016-1001 Los Angeles CA 90046-6824 prior notice USA USA CONTACT JEFF TURK PRODUCTgarcetti for mayor AGENCY EST. NO. LOCAL Andrew Del Guercio **PRODUCT** 1307 SALESPERSON CODE NATIONAL SALESPERSON

NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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								<u>Gr</u>	33200.00	
								l		1

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